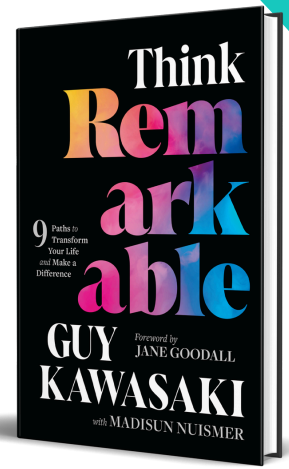


# BUSINESS TRANSFORMATION REQUIRES REMARKABLE THINKING!

This summer, we dive into transformative business insights with our **Kiefer Summer Reading Infographic Series**. We continue with #3 in the series, **Guy Kawasaki's "Think Remarkable,"** exploring how the behaviors of remarkable people can drive organizational transformation.

We'll connect four key themes from the book to practical strategies for business success and highlight how Microsoft 365 applications can support these efforts.



## MAKE MEANING

**Remarkable people focus on creating value and making a difference.**

By prioritizing meaningful goals, organizations can foster a purpose-driven culture, enhancing employee engagement and innovation.



### Microsoft Teams

Facilitates collaboration and communication across departments, ensuring everyone is aligned with the organization's meaningful goals.

**Remarkable individuals communicate effectively, using stories to inspire and influence.**

Storytelling can drive change by connecting with employees emotionally, making new initiatives more relatable and motivating.

### PowerPoint Speaker Coach

PowerPoint Speaker Coach provides real-time feedback on your presentation skills, including pace, pronunciation, and filler word usage. It also offers detailed rehearsal reports to help you improve and deliver more engaging and effective presentations.



## MASTER THE ART OF STORYTELLING

**Remarkable people are adaptable and open to new ideas and approaches.**

Encouraging a culture of flexibility and innovation can prepare organizations to navigate and lead through business transformations.



### Microsoft Planner

Assists in managing projects and tasks, allowing teams to adapt quickly to changes and keep track of progress effectively.



## EMBRACE CHANGE

**Outstanding individuals always strive to enhance and innovate.**

Sustained innovation is crucial for organizations to stay competitive and adapt swiftly to market needs.

### Power BI

Provides powerful data analytics and visualization tools, helping organizations to identify trends and opportunities for innovation.



## INNOVATE CONSTANTLY

Be sure to pick up Guy Kawasaki's latest book, **Think Remarkable**